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# KnowRight 2010

## 5-6 May 2010

### Conference Programme

Law Faculty, University of Vienna

<http://juridicum.at>

Schottenbastei 10-16, 1010 Vienna



<http://knowright2010.ocg.at>

### Wednesday, 5 May 2010<sup>1</sup>

#### Opening, 9 hours, Juridicum, top floor

Chaired by Erich Schweighofer

Welcome Address from the Faculty of Law, *Alina Lengauer, Vice Dean*

Survival at KnowRight2010, *Erich Schweighofer, Jens Gaster, Andreas Wiebe & Peter Paul Sint*

#### Invited talk, 09:10-10, Juridicum, top floor

Chaired by Erich Schweighofer

New developments in the protection of knowledge rights in Europe, *Jens Gaster*

#### Break (tea, coffee, air etc.), 10-10:30

#### Session 1A - Juridicum, top floor: Status and reform of the European Patent System, 10:30-12

Chaired by Michal Du Vall

European and EU Patent Court, *Jens Gaster*

<sup>1</sup> Vice Dean & session chairs to be confirmed.



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Sustainable Patent Reform: The "Make Polluters Pay" Approach, *Georg Jakob, Hartmut Pilch*

**Session 1B - Juridicum, seminar room 62: Google and knowledge rights, 10:30-12**

Chaired by Albrecht Haller

Total Information Outsourcing: The Pitfalls of Software as a Service, *Jean-Paul Smets, Hartmut Pilch*

It's the ad-text, stupid - Conclusions Drawn from the ECJ's Google France Ruling, *Maximilian Schubert*

**Session 1C - Juridicum, seminar room 42: IT security, 10.30-12**

Chaired by Reinhard Riedl

Cyber-Security: Threats, Measures, Instruments, Future Dimensions, *Otto Hellwig*

The emerging threat of large-scale spam campaigns via social networking sites, *Markus Huber*

**Lunch break, 12-13:30**

**Session 2A - Juridicum, top floor: Patents I, 13:30-15**

Chaired by Otto Hellwig

Patents on Software and Patents on Life: Recent Developments, *Georg Jakob*

Software Patents: American Law as an Example?, *Reinier Bakels*

Business Methods as Algorithms: The Bilski Patent Case and its Impact, *Peter Gerwinski*

**Session 2B - Juridicum, seminar room 62: Copyright I, 13:30-15**

Chaired by Primavera De Filippi

'Protecting music, not markets: The conflict between copyright collecting societies and single market aims, *Benjamin Farrand*

New Media Art and Traditional Copyright, *Leonhard Reis*

The Digital Agenda: A Software Industry Perspective, *Francisco Mingorance*

**Session 2C - Juridicum, seminar room 42: Legal information and open access, 13:30-15**

Chaired by Ahti Saarenpää

Access to Legal Information: Legal Network "Ley Chile", *Patricia Reyes*

What should be published? An Analysis of Rules on Official Journals in Europe, *Anton Geist, Erich Schweighofer*



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**Break (tea, coffee, air etc.), 15-15:30**

**Session 3A - Juridicum, top floor: Patents II, 15:30-17**

Chaired by Peter Paul Sint

Patent pools and competition law, *Rafal Sikorski*

Abuse of patents and competition law, *Michal Du Vall*

What's wrong with the United Patent Litigation System (UPLS)?, *Benjamin Henrion*

Overhauling the Patent System in the US and the EU, *Peter Gerwinski*

**Session 3B - Juridicum, seminar room 42: Copyright II, 15:30-17**

Chaired by Johanna Tomberg

Ontologies of Intellectual Property, *Primavera De Filippi*

The Anti-Counterfeiting Trade Agreement - Legislation for Billions of People, Made Behind Closed Doors, *Ante Wessels*

**Roundtable – Juridicum, top floor: Collecting the incentives for authors: What is the best regime?, 17:30-19**

Chaired by Erich Schweighofer

**Conference Heuriger, 19.30-22**

**Thursday, 6 May 2010**

**Session 4A - Juridicum, top floor: Privacy and data protection, 09-10:30**

Chaired by Wolfram Proksch

The long roads that data and data protection travel in the era of information government, *Ahti Saarenpää*

Implementation of the Data Retention Directive in Germany, *Andreas Lehner*

Data protection and on-line piracy, *Francisco Mingorance*

**Session 4B - Juridicum, seminar room 62: Patent search, 09-10:30**

Chaired by Anton Geist

Evaluation campaigns in patent retrieval at IRF, *Florina Piroi*

Query expansion for patent retrieval using domain specific thesauri, *Wolfgang Tannebaum*

**Session 4C - Juridicum, seminar room 42: Long-term preservation of digital materials, 9-10.30**

Chaired by Andreas Wiebe

Long-term Archiving – The Change of Paradigm and its Consequences, *Reinhard Riedl*



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Legal Issues of Long-term Preservation of Digital Materials, *Erich Schweighofer, Andi Rauber*

### **Break (tea, coffee, air etc.), 10:30-11**

#### **Session 5A - Juridicum, top floor: Privacy and Data Retention Directive, 11-12:30**

Chaired by Gunter Ertl

European Citizens Initiative Privacy: Principal Aspects, *Gerald Futschek*

European Citizens Initiative Privacy: Legal Aspects, *Wolfram Proksch*

#### **Session 5B - Juridicum, seminar room 62: Patents and developing countries, 11-12:30**

Chaired by Benjamin Farrand

Intellectual Property Rights - Innovation vs. Ecological and Socio-Economic Rights of South Africans., *Pieter Brits*

Patents on genetically modified seeds/plants and their impact on food security in developing countries, *Claudia Fricke*

#### **Session 5C - Juridicum, seminar room 42: Open access to information, 11-12.30**

Chaired by Patricia Reyes

Access Rights to Information, *Lothar Hofmann*

Legal quality in Guardianship Services, *Johanna Tomberg*

### **Closing session, Juridicum, top floor, 12:30-13**

Chaired by Jens Gaster

Concluding remarks, *Andreas Wiebe*

